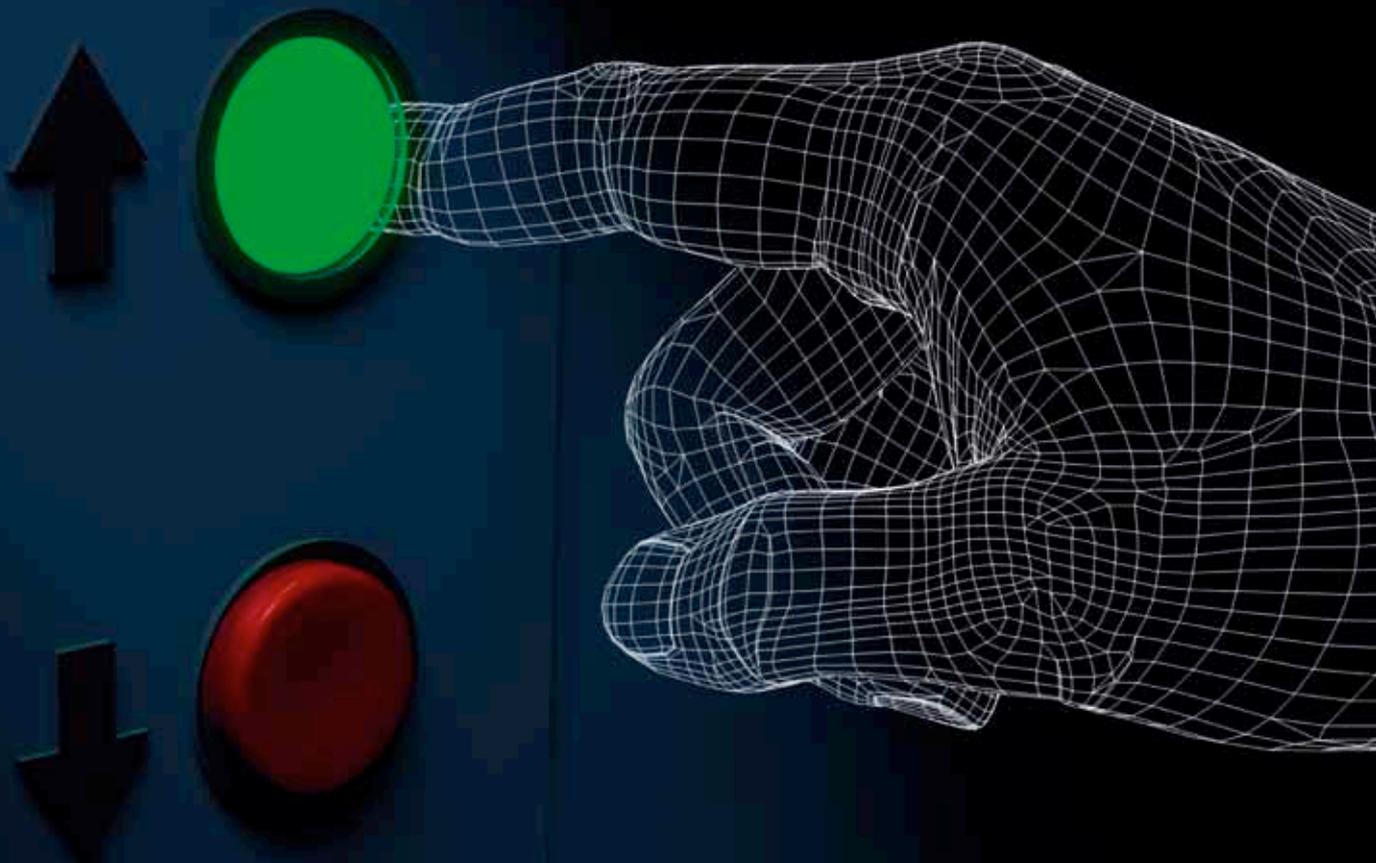




GMV and the **Lifts**, a history of innovation in strategies and in products. **For more than 50 years.**



Leader with more than 750,000 lifts worldwide with the GMV technology

THE GREENLIFT® FLUITRONIC SOLUTION, WITH 10 YEARS WARRANTY AND WITH MORE THAN 20 % SAVING IS THE BEST SOLUTION. COMPARED WITH ANY OTHER SOLUTION, PERFORMANCES BEING EQUAL.

GMV is a leader in the lifts field, well known to the lift companies **worldwide**. With more than 750.000 lifts worldwide equipped with GMV technology, GMV has been a real pioneer in the lift market. As it industrially introduced first in Italy and then in Europe and in the world, **the oleodynamic lift**. As a technical and economical winning alternative to the at the time prevailing traction lift.

Thanks to this innovation, GMV established itself as a manufacturer of lift components and of lift packages with oleodynamic technology. With considerable investments and many innovations. Going so far as to guarantee **100% green solutions**, with low power consumption and with very high performances in **complete safety**.

Also in recent years GMV established itself as a leader in innovation, thanks to two technologies:

- **UP TO 6 STOPS** the **Fluitronic technology** and the **Green Lifts®Fluitronic** stands for the best choice for the typical apartment buildings. **With 20% saving** compared to any other solution performances being equal.

- **BEYOND 6 STOPS** the **Gearless technology** and the **Green Lifts®Gearless Belt**, because of their simplicity and of their installation and adjustment facility of three-phase asynchronous motors **without permanent magnets**.



IN ORDER TO BE ABLE TO CORRECTLY ESTIMATE A LIFT INSTALLATION, PLEASE CONSIDER ITS COSTS FOR THE NEXT 10 YEARS. THIS WAY YOU CAN BE SURE OF THE REAL QUALITY OF WHAT YOU ARE GOING TO BUY.

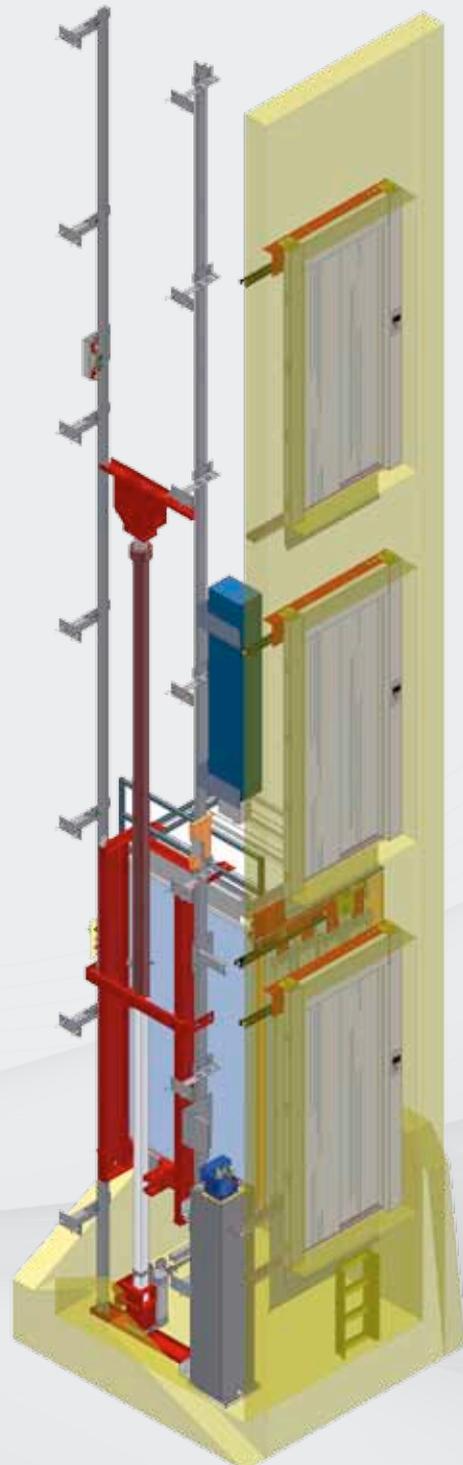
From a strategic point of view GMV introduces in the lift market two absolute revolutions

With its history and its **know-how** GMV is the only company to offer in the market a **10 year extended warranty**. Being sure of the quality of its products, GMV has decided to offer on its lift installations the **GMV-10 formula**. Thanks to this offer, you are in a position to know from the moment you receive the offer. **The cost of the lift installation for the next 10 years, including the warranty** with full maintenance at very competitive costs. This fact allows you to be certain of the quality of what you are going to buy - because the **guarantee means quality** - and gives you the possibility to **transfer** to your customers a **higher protection degree** from the unexpected, not very clear extra maintenance costs. Which are subsequent to the choice made to select the product of the product supplier.

The **EXTENSION OF THE GUARANTEE UP TO 10 YEARS**, which is included in the system and in the cost of the maintenance, allows Lift Designers, Architects and Building Contractors to prepare **"No Proprietary" Tender Specifications**. Which are now more and more common, starting from the United State. The lift installations are nowadays more equipped with **electronic devices** and software, which must be updated very frequently. This situation, beside increasing the device complexity, makes some components obsolete in a short time, with the risk that the spare parts can be no longer available. All this makes you more and more **dependent on the lift manufacturer**, who in fact keeps the **"propriety of the installation"**, and often it imposes itself as the maintenance company.

On the contrary, thanks to the **10-years warranty with maintenance**, it is possible to **guarantee the lift** as an **integral part of the building** and to protect the customers from low - quality products, or from very high management costs. **With more than 30% saving***. This way there will be a higher tutelage when installing a lift, **no dependence** on the manufacturer and no obligation to irretrievably accept the maintenance cost and to impose it on the final user. With **the extension of the warranty up to 10 years**, you are sure of the product **for a long period of time**, therefore of the **quality** of the offer.

Green Lift® Fluitronic MRL-T: THE REAL MRL. THE EVOLUTION OF THE OLEODYNAMIC TECHNIQUE



* In consideration of the cost of the lift installation together with the full maintenance cost for 10 years, including the warranty.



GLOBAL COMPANY ACTING LOCALLY

THANKS TO THE GLOCAL FORMULA, YOU HAVE A GLOBAL MANUFACTURER AND A WINNING STRATEGY, LOCALLY IMPLEMENTED BY YOUR LIFT COMPANY. A SUCCESSFUL FORMULA IN MANY FIELDS WHERE THE SERVICE IS A KEY FACTOR.

“The term is used in the business strategy, when the Multinational Companies are encouraged to create and strengthen local roots”.

“Glocalization refers to the practice to make business, taking into consideration needs of global and local character”.

“Glocalization has at the center of its philosophy the individual, the human person, the local resource and gives importance to the free market”.

“It is associated to a business model aiming at the fidelity of the customer”.

Wikipedia, 2013

The **GLOCAL formula** consists in the combination of our **GLOBAL product** with the careful installation, the competence, the proximity and flexibility of the **LOCAL lift Company**; a formula already successfully used in many other strategic fields of the global economy, as for instance the refrigeration industry, the air conditioning industry and the car industry.

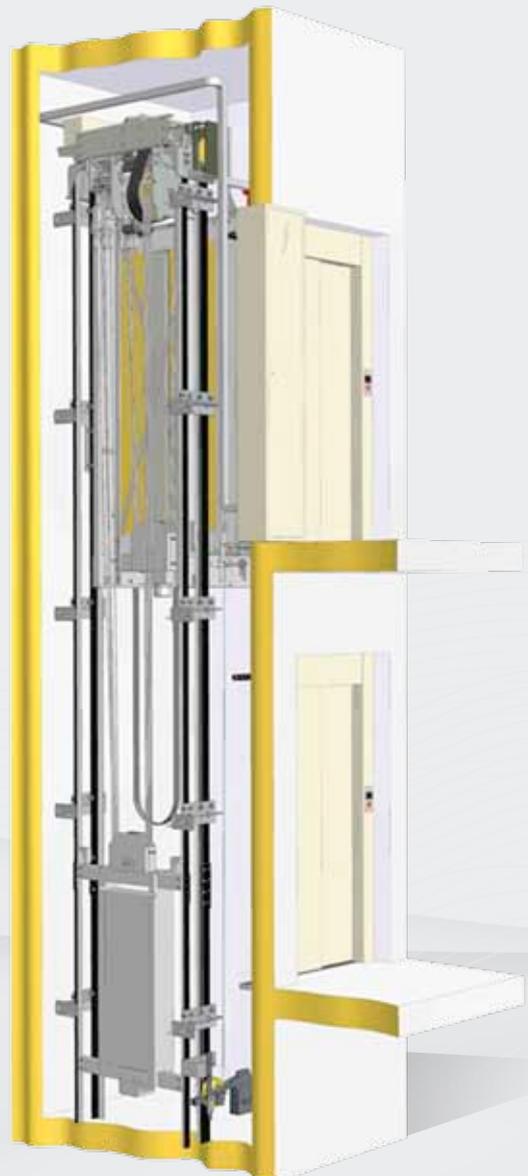
Green Lift® Gearless Belt

GMV GLObal Manufacturer

- **Italian** Multi National Company with more than **50 years** of history.
- **Number 1 in the world** in the lift technology up to 6 stops.
- Constant investments in **Research** and **Development**.
- **750,000** installations in all **5 continents**.
- **Presence** with local company in **20 countries**.
- Production **units in 3 continents** with factories of 10,000 sqm.
- A **complete range** of lift packages.

Lift Company LoCAL Partner

- Certified, trained **specialized firms**, always well informed about all customers' needs.
- Very accurate **installation**, without problems.
- **Final test** quality guaranteed by an independent Notify Body (not by the same product's supplier).
- Continuity in **the service**: the maintenance contract is signed by the local lift company.
- The **10-years guarantee** is acknowledged as an integral part of the maintenance contract by the local lift company that agrees to the **GMV warranty** extension plan.
- A widespread **network**.



ASK YOUR LIFT COMPANY FOR A GMV SOLUTION, COMPLETE WITH THE 10-YEARS GUARANTEE (GMV-10) INCLUDING MAINTENANCE. COMPARE IT WITH THE OTHER OFFERS BY THE COMPETITION, YOU WILL DISCOVER WHAT “ GUARANTEE OF QUALITY” DOES MEAN.



For the last 50 years Lift Designers and Architects worldwide use (often without knowing it) GMV components when planning their lift installations. More than 50,000 OTIS and 25,000 Schindler lifts installed worldwide are equipped with GMV technology.



Alternatively, ask GMV for an offer through our selected Dealers. **With GMV you will be sure to buy products that guarantee you and your customers quality, inexpensiveness, certainty and openness.**

Tel. **0039 - 342 64 88 453** | e-mail: **export@gmv.it** | **PLEASE CONTACT US TO LEARN ALL GMV SERVICES AND OFFERS.**

THE GREEN LIFT FLUITRONIC GUARANTEES THE LOWEST POWER CONSUMPTION THROUGH THE USE OF AN ECO-FLUID INSTEAD OF THE TRADITIONAL MINERAL OIL, THUS ELIMINATING ALL POLLUTION RISKS IN CASE OF POSSIBLE OIL LEAKAGE.

LIFTS WITHOUT MACHINE ROOM (MRL)



Payload: 320-1000 kg - Speed: up to 1 m/s



Payload: 450-1000 kg - Speed: 1 m/s

The ideal solution up to 6 stops Modern evolution of the hydraulic technology

- No Oil, instead eco-fluid
- Electronic valve and DRY power unit
 - low power consumption
 - very high comfort
- Low seismic vulnerability

It is a less costly solution in comparison with the traction lift technologies

Eco-compatible: no pollution



The ideal solution above 6 stops

- No use of permanent magnets
 - they have been declared dangerous for the health
 - there are disposal problems
 - they have a limited working life
- Belts at the right place
 - belts are used only for the transmission inside the motor
 - low vibration levels
- Safety gear release device always included



Our engineers will advise the best solution, to suit every situation.





WITH THE BEST TECHNOLOGY

GMV GUARANTEES LIFT INSTALLATIONS WITH THE RIGHT COST FOR THE FULL MAINTENANCE. ALLOWING THE BUILDING CONTRACTORS TO TRANSFER A REAL ADVANTAGE TO THEIR CUSTOMERS.

<h3>GOODS-LIFTS AND VEHICLE-LIFTS</h3>	<h3>MRL PLATFORMS AS PER MACHINERY DIRECTIVE</h3>
 <p>Goods Passenger Lift Payload: 1250-10000 kg - Speed: up to 0.63 m/s</p>	 <p>Home Lifty Payload: 250-400 kg - Speed: up to 0.15 m/s</p>
 <p>Vehicle Lift Payload: 3000-4000 kg - Speed: up to a 0.5 m/s</p>	<ul style="list-style-type: none"> • Competitive price for every type • No mineral oil, thanks to the eco-fluid • Safe and reliable: infrared light curtains on the door sides; emergency automatic return to floor in case of black out with door opening • Power consumption like a normal electrical household appliance • Fire-rated landing doors • A real MRL solution 
<ul style="list-style-type: none"> • Direct action 1:1 • Reinforced entrance sills • Max. utilization of the hoistway space at disposal • Less number of operating parts - <i>no pulleys, no safety gears</i> - therefore lower and easier maintenance, with relevant cost lowering. 	
<p>Our engineers will advise the best solution, to suit every situation.</p>	





Vehicle Lift



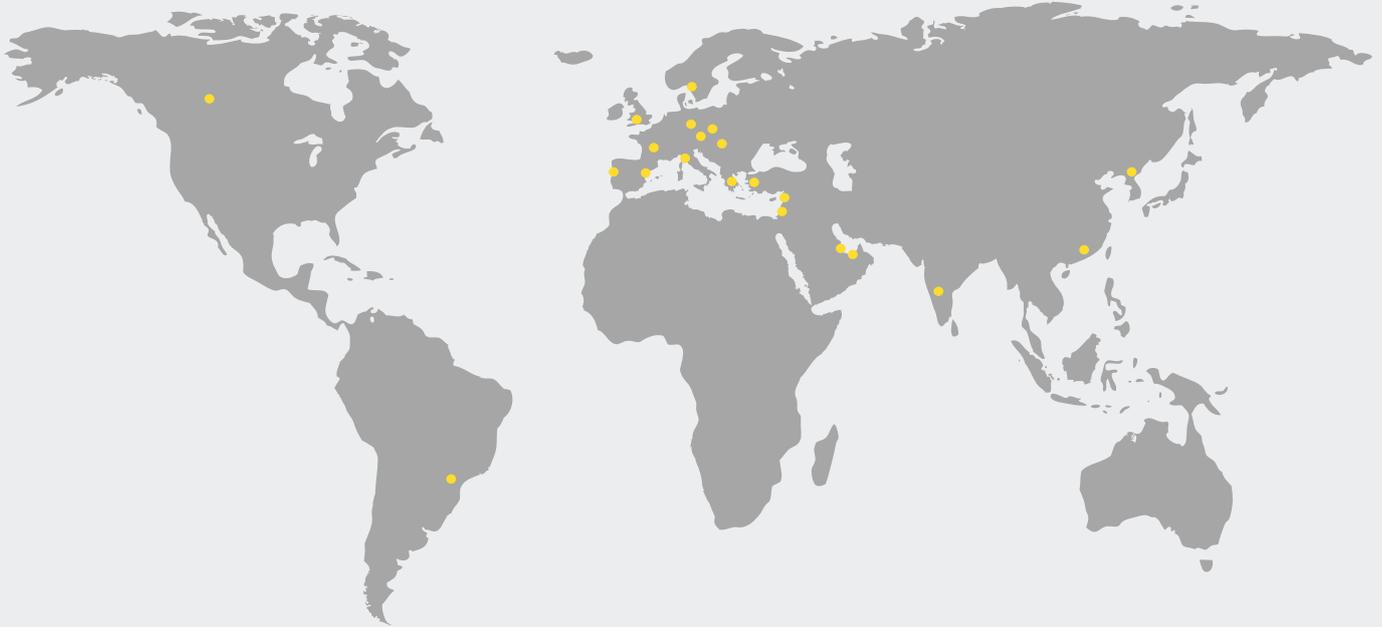
Goods Passenger Lift



BIG SPACE™



GMV WORLDWIDE



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certified company

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